

# Julian Mancini

Designer, Art Director,  
& Typographer

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## EXPERIENCE

### **Creative Director, Brand Designer, and Art Director • Roseland Studio**

*Sept 2014–Present*

Selected clients & studies: **Hershey Company • Disney • Meetaverse • Univ. of Notre Dame Grigio Press • Magnificat Choir • McDonald Center for Well-Being • Suffolk County, NY**

Managing client accounts and developing graphics and brand identities with visual impact that build brand trust and promote design excellence across digital, social, and physical channels.

- Developed case studies including digital/social media campaign and accompanying tie-in merchandise, packaging, and in-store displays for Hershey Miniatures, Disney+, and Monotype.
- Designed brand identity guidelines and digital/print campaigns for the rebrand of Magnificat Choir, County Interfaith Anti-Bias Task Force, and disability rights advocate Megan Crowley.

### **Graphic Design Consultant • Kobrand Wine & Spirits Corporation (Contract)**

*May 2022–Present*

Launched social content, in-house branding, and eCommerce for a food & wine sector company's new WordPress-based B2C platform. Designed motion graphics for B2B communications..

### **Design Consultant • Allseated/Meetaverse (Contract)**

*February 2022–February 2023*

Designed visual identities and collateral for experiential banners, signage, and wayfinding to be adapted for virtual 3D events by Bloomingdale's, American Film Institute, and the Kennedy Center.

### **Communications Designer • University of Notre Dame**

*May 2017–June 2019*

Led in-house print/digital design for official communication initiatives. Managed 13 sophisticated brand systems for admin offices, as well as public-facing annual reports, campaigns, and events.

### **Print and Digital Graphic Designer • McDonald Center for Well-Being**

*October 2015–May 2017*

Developed digital, social media, and print visuals for brand campaigns to ensure successful event, educational, and initiative marketing for a recently established venture.

## SKILLS

**Adobe Creative Cloud** (Photoshop • Illustrator • InDesign • After Effects • Premiere Pro)  
**Brand Identity • Typography • Motion Graphics • Digital/Social Media Graphics**  
**3D Visualization • Packaging Design • Presentation Design • Project Management**  
**Print Design • Video Production • Report Design • Wayfinding • Photography**

## EDUCATION

**University of Notre Dame • Bachelor's Degree**

Typographic History & Design • Packaging Design • Experiential Scale Graphics  
After Effects for Design Interaction Design • Intro to Design Thinking • UI/UX

## AWARDS & FEATURES

**Domus Magazine (2022)**

**TYPEROOM (2022)**

**Massimo Vignelli 90 Exhibit (2022)** Selected Designer

**Disney Imaginations (2019)** Semifinalist