

Julian Mancini

Designer, Art Director,
& Typographer

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EXPERIENCE

Freelance Brand Designer and Art Director • Roseland Studio

Sept 2014–Present

Selected clients & studies: **Hershey Company • Disney • Meetaverse • Univ. of Notre Dame Grigio Press • Magnificat Choir • McDonald Center for Well-Being • Suffolk County, NY**

Managing client accounts and developing graphics and brand identities with visual impact that build brand trust and promote design excellence across digital, social, and physical channels.

- Developed case studies including digital/social media campaign and accompanying tie-in merchandise, packaging, and in-store displays for Hershey Miniatures, Disney+, and Monotype.
- Designed brand identity guidelines and digital/print campaigns for the rebrand of Magnificat Choir, County Interfaith Anti-Bias Task Force, and disability rights advocate Megan Crowley.

Graphic Design Consultant • Kobrand Wine & Spirits Corporation (Contract)

May 2022–Present

Launched social content, in-house branding, and eCommerce for a food & wine sector company's new WordPress-based B2C platform. Designed motion graphics for B2B communications..

Design Consultant • Allseated/Meetaverse (Contract)

February 2022–February 2023

Designed visual identities and collateral for experiential banners, signage, and wayfinding to be adapted for virtual 3D events by Bloomingdale's, American Film Institute, and the Kennedy Center.

Communications Designer • University of Notre Dame

May 2017–June 2019

Led in-house print/digital design for official communication initiatives. Managed 13 sophisticated brand systems for admin offices, as well as public-facing annual reports, campaigns, and events.

Print and Digital Graphic Designer • McDonald Center for Well-Being

October 2015–May 2017

Developed digital, social media, and print visuals for brand campaigns to ensure successful event, educational, and initiative marketing for a recently established venture.

SKILLS

Adobe Creative Cloud (Photoshop • Illustrator • InDesign • After Effects • Premiere Pro)
Design Strategy • Packaging Design • Brand Identity • Typography • Logo Design
Motion • Video Editing • Report Design • Wayfinding • Figma • Miro • Photography

EDUCATION

Aprender Design • Certificate, *Decoding Identities* with Carlos Bocai (Base) & Julia B Aguiar (JKR)
University of Notre Dame • Bachelor's Degree

Typographic History & Design • Packaging Design • Experiential Scale Graphics
After Effects for Design Interaction Design • Intro to Design Thinking • UI/UX

AWARDS & FEATURES

Domus Magazine (2022)

TYPEROOM (2022)

Massimo Vignelli 90 Exhibit (2022) Selected Designer

Disney Imaginations (2019) Semifinalist